## DECCA RECORDS, INC.

50 WEST 57th STREET, NEW YORK 19, N. Y. . . . . COLUMBUS 5-2300

August 18, 1954

Hi there:

"There's no business like show business" - and we've been in it for twenty marvelous, musical years:

The past two decades have brought many changes to the record world, both in its technical and artistic aspects.

Decca has played an important part in all of these changes, and it makes a wonderful story.

In conjunction with our Twentieth Anniversary, "Billboard" has prepared "The Decca Story" for its August 28th issue.

All of the fabulous firsts, fads and fun that make the record business as great as it is are part of "The Decca Story". Watch for it - in the August 28th issue of "Billboard" - out on August 24th.

Sincerely,

Mike Conner

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